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CD, DVD's, etc.  
also, other modes  
of merchandising

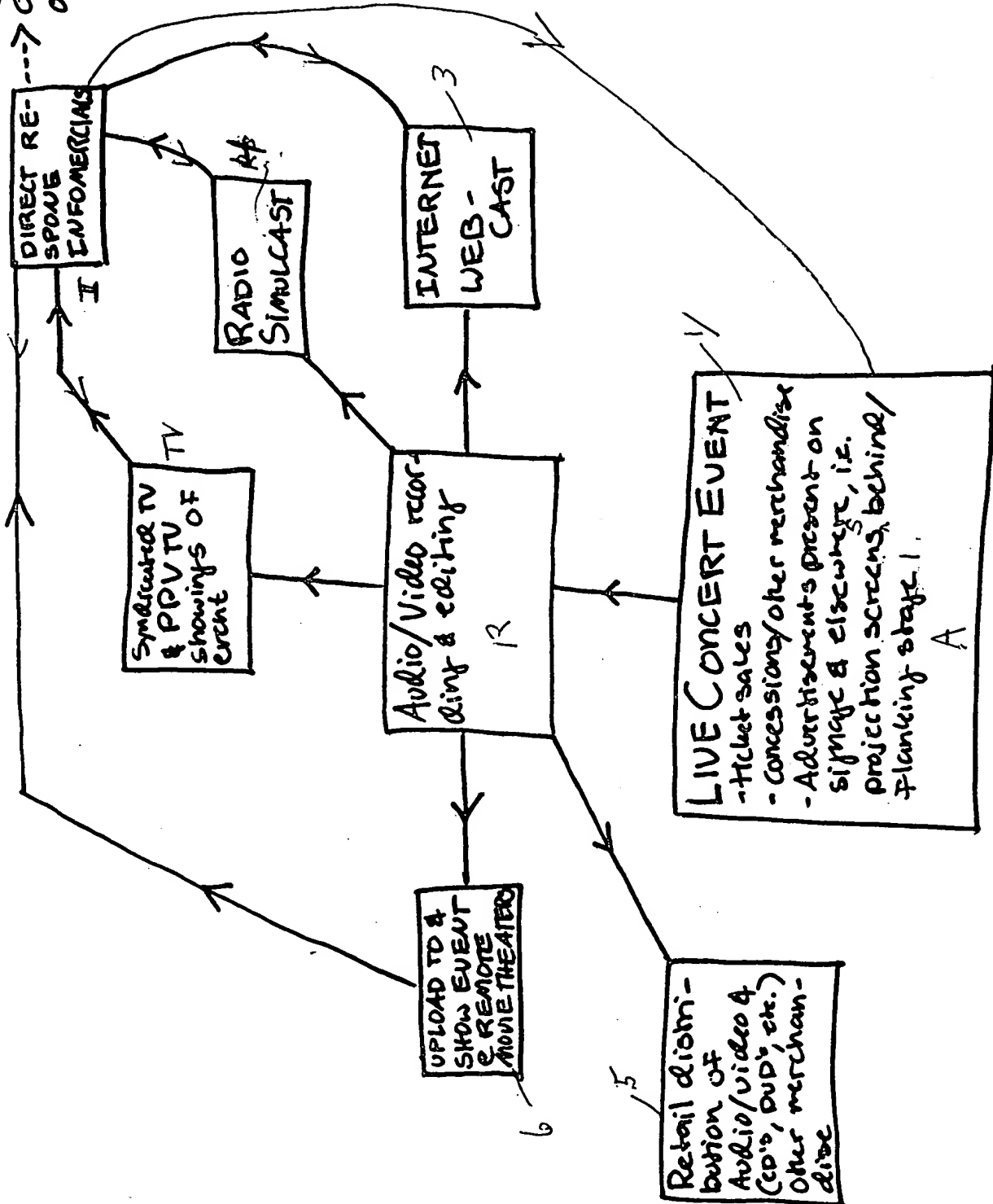


FIG. 2

CHART OF  
FINANCIAL RETURN VENUES  
(1) THROUGH (7)

LIVE  
CONCERT ✓  
AUDIENCE  
(1), (3), (4)

PAY-PER-VIEW/TV  
(2), (3), (4)

RADIO SIMULCAST 4/  
(6), (3), (4)

INTERNET WEB-CAST 3/  
(5), (3), (4)

MOVIE THEATERS 6/  
(7), (3), (4)

RETAIL DISTRIBUTION 5/

FIG. 3

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